



MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Affiliated to Periyar University, Salem.

Accredited by NAAC with 'A' Grade & Recognized u/s 2(f) and 12(B) of the UGC Act 1956

Kalippatti – 637 501, Namakkal (Dt), Tamil Nadu.

1.1.3 Average percentage of courses having focus on employability/ entrepreneurship/ skill development offered by the institution during the last five years

Mapping of the Courses 2016-2017

Particulars	Colour Indication
Employability	Orange
Entrepreneurship	Blue
Skill development	Green



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1.1.3 Average percentage of courses having focus on employability/
entrepreneurship/ skill development offered by the institution during the last
five years

Academic Year 2016-2017

S.No	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
1	நன்னூல் காண்டிகை பாயிரம், எழுத்து)	M16UTA01	✓		✓
2	இக்கால இலக்கியங்கள்	M16UTA02	✓		✓
3	தமிழர் நாகரிகமும் பண்பாடும்	M16UTAA01	✓		
4	நன்னூல் - சொல்லதிகாரம்	M16UTA03	✓		
5	கொங்குநாட்டு வரலாறு	M16UTAE01			✓
6	தமிழ்ச் செம்மொழி வரலாறு	M16UTAE02	✓		
7	தமிழக வரலாறு	M16UTAE03	✓		
8	மொழி வரலாறு	M16UTAA02			✓
9	Fiction	M16UEN01	✓		
10	Poetry	M16UEN02	✓		
11	Social Histroy Of England	M16UENA01	✓		
12	Presentation Skills	M16UENVA01			✓
13	Prose	M16UEN03	✓		
14	Indian Writing In English	M16UEN04	✓		


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15	African American Literature	M16UENE02	✓		
16	Contemporary American Literature	M16UENE03	✓		
17	History Of English Literature	M16UENA02	✓		
18	Communicative English	M16UENVA02			✓
19	Vector Calculus	M16UMA02			✓
20	Calculus	M16UMA03	✓		
21	Differential Equations and Laplace Transforms	M16UMA05	✓		
22	Aptitude Examination - I	M16UMAS01			✓
23	Properties of Matter and Sound	M16UPH01	✓		✓
24	Mechanics	M16UPH02	✓		✓
25	Practical-I-Volumetric Analysis & Inorganic Practical	M16UCHP01			✓
26	SBEC-I-Everyday Chemistry	M16UCHS01			✓
27	Computer applications in Biology	M16UBTS01			✓
28	Computer Fundamentals & Microprocessor	M16UCS01	✓		
29	Programming in C	M16UCS02	✓		

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30	Data Structures	M16UCS03	✓		✓
31	Object Oriented Programming with C++	M16UCS04	✓		✓
32	Principles of Problem Solving	M16UCA01	✓		✓
33	Programming in C	M16UCA02	✓		✓
34	Data Structures	M16UCA03	✓		✓
35	Object Oriented Programming with C++	M16UCA04	✓		✓
36	Core I: Principles of Accounting	M16UCM01	✓		
37	Core II: Business Correspondence	M16UCM02			✓
38	Allied – I : Principles of Economics	M16UECA01			✓
39	Core III: Financial Accountancy	M16UCM03	✓		
40	Core IV: Principles of Marketing	M16UCM04		✓	
41	Allied II: Indian Economy	M16UECA02			✓
42	Practical –I : Commerce Practical	M16UCMP01	✓		
43	Financial Accounting - I	M16UCC01	✓		
44	Principles of Management	M16UCC02			✓

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S.No	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
45	Computer Fundamentals	M16UCC03	✓		
46	Practical - I -E-Mail Concepts	M16UCCP01			✓
47	Business Economics	M16UECA03		✓	
48	Financial Accounting - II	M16UCC04	✓		
49	Principles of Communication	M16UCC05			✓
50	Office Automation	M16UCC06	✓		
51	Practical - II - Office Automation	M16UCCP02	✓		
52	Practical - III - Inplant Training	M16UCCP03			✓
53	Indian Economy	M16UECA04		✓	
54	Core I: Principles of Management	M16UBA01	✓		
55	Core II: Business Communication	M16UBA02			✓
56	Allied I: Business Mathematics & Statistics-I	M16USTA02	✓		
57	Core III: Organizational Psychology	M16UBA03		✓	
58	Core IV: Entrepreneurial Development	M16UBA04		✓	
59	Allied II: Business Mathematics & Statistics -II	M16USTA03	✓		


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S.No	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
60	Introduction to Communication	M16UJM01			✓
61	Fundamental of Journalism	M16UJM02			
62	Writing Skills	M16UJMA01			✓
63	Reporting for Print Media	M16UJM03		✓	
64	Reporting for Electronic Media	M16UJM04	✓		
65	Writing for Print Media	M16UJMP01			✓
66	Writing for Electronic Media	M16UJMP02	✓		
67	Descriptive Statistics	M16UST01	✓		
68	Allied - I : Mathematics I	M16UMMA01	✓		
69	Probability Theory	M16UST02	✓		
70	Major Practical I: Descriptive Statistics	M16USTP01		✓	
71	Allied - II: Mathematics II	M16UMMA02	✓		
72	தொல்காப்பியம் - எழுத்த்திகாரம்	M16PTA01	✓		
73	இக்கால இலக்கியங்கள்	M16PTA02			✓
74	சிறுநிலக்கியங்கள்	M16PTA03	✓		


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75	தமிழர் கலையும் பண்பாடும்	M16PTA04		✓	✓
76	இலக்கண வரலாறும் உரை வரலாறும்	M16PTA05	✓		
77	தொல்காப்பியம் - சொல்லதிகாரம்	M16PTA06	✓		
78	காப்பியங்கள்	M16PTA07	✓		
79	சமய இலக்கியங்கள்	M16PTA08	✓		
80	பண்பாட்டு மானிடவியல்	M16PTA09			✓
81	நாட்டுப்புறவியல் கோட்பாடுகள்	M16PTAED1			✓
82	பயன்பாட்டுத்தமிழ்	M16PTAED2			✓
83	The Age Of Chaucer	M16PEN01	✓		
84	The Restoration And Augustan Age	M16PEN02	✓		
85	The Romantic Age	M16PEN03	✓		
86	The Victorian Age	M16PEN04	✓		
87	Methods Of Teaching English	M16PENE01			✓
88	Public Speaking And Creative Writing	M16PENE02			✓
89	Soft Skills For Communication	M16PENE03			✓


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S.No	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
90	American Literature	M16PEN05	✓		
91	Indian Writing In English	M16PEN06	✓		
92	Shakespeare I	M16PEN07	✓		
93	Mini Project	M16PENPR1			✓
94	Media Writing	M16PENE04			✓
95	Creative Writing	M16PENE05			✓
96	Children Literature	M16PENE06	✓		
97	Ordinary Differential Equations	M16PMA03	✓		
98	Partial Differential Equations	M16PMA07	✓		
99	Complex Analysis	M16PMA08			✓
100	Graph Theory	M16PMA13			✓
101	Classical Mechanics	M16PPH01	✓		
102	Energy Physics	M16PPHE01			✓
103	Statistical Mechanics	M16PPH04	✓		
104	Advanced Electronics	M16PPH05			


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105	Nanoscience And Technology	M16PPHE05	✓		
106	Elective-I-Polymer Chemistry	M16PCHE01	✓		
107	Practical-I-Organic Chemistry - I	M16PCHP01			✓
108	Practical-II-Inorganic Chemistry - I	M16PCHP02			✓
109	Practical-III-Physical Chemistry - I	M16PCHP03			✓
110	Microbiology	M16PBT04			✓
111	Soil Science	M16PBTE02			✓
112	Human Physiology	M16PBTE03	✓		
113	Horticulture	M16PBTE04		✓	
114	Biophysics & Bioinstrumentation	M16PBTE01			✓
115	Genetic Engineering and rDNA Technology	M16PBT05			✓
116	Bioprocess Technology	M16PBT07			✓
117	Industrial Safety	M16UBTE08			✓
118	Clinical Biochemistry	M16PBTE07			✓
119	Aquaculture	M16PBTE08		✓	


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S.No	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
120	Advanced Java Programming	M16PCS01	✓		✓
121	Advanced Computer Architecture	M16PCS02			✓
122	.NET Programming	M16PCS03	✓		✓
123	Design and Analysis of Algorithms	M16PCS04			✓
124	Elective - I Software Project Management	M16PCSE04	✓		✓
125	Network Management	M16PCS05	✓		
126	Advanced Data Structures	M16PCS06			✓
127	Advanced Marketing Management	M16PCM01		✓	
128	Accounting for Managers	M16PCM02			✓
129	International Business	M16PCM03	✓		
130	ELECTIVE - I: Finance: Financial Services	M16PCME01		✓	
131	ELECTIVE - I: Marketing: Service Marketing	M16PCME02	✓		
132	ELECTIVE - I: Human Resource: Human Resource Management	M16PCME03			✓
133	Advanced Cost Accounting	M16PCM05		✓	
134	Financial Management	M16PCM06			✓


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S.No	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
135	Business Environment	M16PCM07			✓
136	ELECTIVE - II: Finance: Security Analysis & Portfolio Management	M16PCME04			✓
137	ELECTIVE - II: Marketing: Retail Management	M16PCME05	✓		
138	ELECTIVE -II: Human Resource: Organisational Behaviour	M16PCME06			✓
139	Internship Project	M16PCMIS01			✓
140	Business Research Methods	M16PCC01			✓
141	Advanced Cost Accounting	M16PCC02	✓		
142	Strategic Marketing Management	M16PCC03		✓	
143	Internet And Web Designing	M16PCC04			✓
144	Practical - I - Web Designing	M16PCCP01			✓
145	Applied Operations Research	M16PCCE01	✓		
146	Accounting for Business Decisions	M16PCC05		✓	
147	Financial Management	M16PCC06		✓	
148	Database Management Systems	M16PCC07			
149	Practical - II - SQL	M16PCCP02			✓


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150	Practical - III Corporate Training	M16PCCP03	✓		
151	Advanced Business Statistics	M16PCCE04			✓
152	Core I: Introduction to social work	M16PSW01	✓		
153	Core II: Working with Individuals	M16PSW02	✓		
154	Core III: Working with Groups	M16PSW03	✓		✓
155	Core IV: Indian social structure and social problems	M16PSW04			✓
156	Core V: Human Growth and Personality development	M16PSW05	✓		
157	Practicum - I Field work- Rural camp	M16PSWFW1			✓
158	Core VI: Community organization and social action	M16PSW06	✓		
159	Core VII: Social work research and social statistics	M16PSW07			✓
160	Core VIII: Social welfare administration and social legislations	M16PSW08	✓		
161	Elective - I : Labour welfare	M16PSW09A			✓
162	Elective - I : Health and hygiene	M16PSW09B			✓
163	Elective - I : Youth welfare	M16PSW09C		✓	
164	Practicum II : Concurrent field work	M16PSWFW2	✓		

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S.No	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
165	EDC: Life Skills Management	M16PSWED1			✓
166	EDC: Corporate Social Responsibility	M16PSWED2	✓		✓
167	Human Rights	M16PHR01	✓		

Total number of courses having focus on employability/ entrepreneurship/ skill development for the academic year 2016-2017 is **167**


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